

AMENDMENT TO THE CLAIMS

The listing of the claims will replace all prior versions and listings of claims in the application.

The list of claims:

1. (Currently Amended) A presentation apparatus for artwork comprising: a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section and the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section and is folded in a curvilinear design.

2. (Cancelled)

3. (Currently Amended) A presentation apparatus for artwork comprising: a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section and the first panel having a viewing section comprising a die-cut window containing a plastic or acetate sheet for viewing the back section when the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section ~~the presentation apparatus of claim 2 wherein the image is~~ contains a lenticular image and is folded in a curvilinear design.

4. (Cancelled)

5. (Currently Amended) A presentation for artwork comprising: a one-piece folded construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section and the first panel having a viewing section comprising a die-cut window containing an acetate or plastic sheet for viewing the back section ~~The presentation apparatus of Claim 4~~ wherein the acetate or plastic sheet in the die cut window of the side panel contains artwork and the first panel is folded over the back section to provide for three-dimensional artwork when displayed, wherein the back section is folded in a curvilinear design.

6. (Cancelled)

7. (Cancelled)

8. (Cancelled)

Appl. No.

9. (Originally Presented) The presentation apparatus of claim 5 wherein the first side panel contains a removable insert in the die-cut window with first and second sections.

10. (Cancelled)

11. (Originally Presented) The presentation apparatus of claim 1 wherein the first side panel contains a removable insert in the die-cut window with first and second removable sections.

12. – 30. (Cancelled)

31. (Currently Amended) A mailer containing artwork comprising: a one-piece folder construction having a first side panel and a back section, the first panel being foldable over the back section, and engages the back section in the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three –dimensional artwork when displayed, wherein the back section is folded in curvilinear design, where said first side panel and back section have top and bottom edges respectfully, said edges having perforations for removably detaching the edges and a removably detachable insert which covers the die cut window.

32. (Cancelled)

33. (Currently Amended) A mailer containing artwork comprising: a one-piece folder construction having a first side panel and a back having~~The presentation apparatus of Claim 32 wherein the image is a lenticular image~~ the first panel being foldable over the back section, and engages the back section in the first panel having a viewing section comprising a die-cut window containing a plastic sheet for viewing the back section when the first panel is folded over the back section to provide for three –dimensional artwork when displayed, wherein the back section is folded in curvilinear design, where said first side panel and back section have top

Appl. No.

and bottom edges respectfully, said edges having perforations for removable
detaching the edges and a removably detachable insert which covers the die cut
window.

34. (Cancelled)

35. (Currently Amended) A mailer containing artwork comprising: a one-piece
folder construction having a first side panel and a back section, the first panel being
foldable over the back section, and engages the back section and the window
containing first panel having a viewing section comprising a die-cut acetate or plastic
sheet for viewing the back section. ~~The presentation apparatus of Claim 34~~ wherein
the acetate or plastic sheet in the die cut window of the ~~side~~ first panel contains
artwork and is folded over the back section to provide for three-dimensional artwork
when displayed, wherein the back section is folded in curvilinear design, where said
first side panel and back section have top and bottom edges respectively, said edges
having perforations for removable detaching the edges and a removably detachable
insert which covers the die cut window.

36. – 37. (Cancelled)

38. (Previously Presented) The presentation apparatus of claim 35 wherein
the first side panel contains a removable insert in the die-cut window with first and
second sections contain removable puzzle pieces.

39. (Withdrawn) The presentation apparatus of claim 38 wherein the first and
second sections contain removable puzzle pieces.

40. (Previously Presented) The presentation apparatus of claim 31 wherein
the first side panel contains a removable insert in the die-cut window with first and
second removable sections.

Appl. No.

41. (Withdrawn) The presentation apparatus of claim 40 wherein the first and second sections contain trading cards.

42. (Withdrawn) The presentation apparatus of claim 40 wherein the first and second sections contain coupons.

43. (Withdrawn) The mailer of claim 31 wherein the first side panel and back section contain first and second removable sections.

44. (Withdrawn) The mailer of claim 43 wherein the first and second removable sections are detachably connected to the first side panel and back section by perforations.

45. (Previously Presented) The mailer of claim 43 wherein a plastic sheet is disposed between the first side panel and back section.